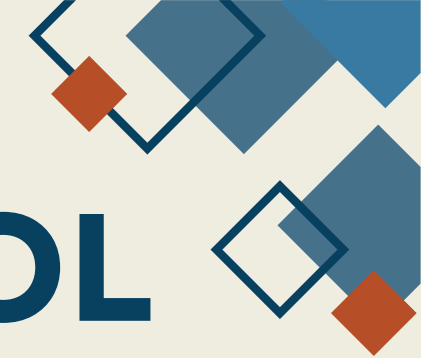
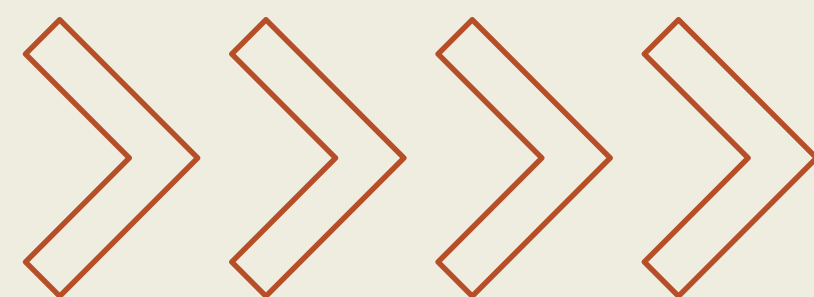


OLD SCHOOL VS. NEW SCHOOL



- Search local liquor license records for license renewals near you.
 - The license expiration is just the reason to call. It may or may not line up with their insurance renewal but now you at least have an interested party or future X-Date!
- NCCI Residual Market Expiration List
 - Some (Not all) contractors and other insured's are only in the pool due to agents lack of market access, maybe they were a new venture, tough class for that agent, Cat loss or other. Key in on top WC class codes in a target market and you just may gain a profitable, full package or more
- Very affordable USPS "Every Door Direct Mail Services".
 - Send dozens to thousands of post cards, flyers and more to a very specific chosen database.
- Search IL SOS for Corp/LLC
 - Check if a Corp or LLC is in good standing and the Named Insured is correct.

- Facebook ads can be scheduled as inexpensive or expensive as you like.
 - With filters of age, mile radius, gender, etc.
- Digital marketing templates
 - Thousands of free designs to use!



- Customizable marketing materials
 - Hundreds of free customizable brochures, flyers, post cards.
- Find your carriers Facebook page, learn how to share and leverage free content