BlueCross BlueShield of Illinois

Blue Medicare Supplement[SM]

Illinois

2023 MedSupp DigiKit

your link to BCBSIL digital marketing materials

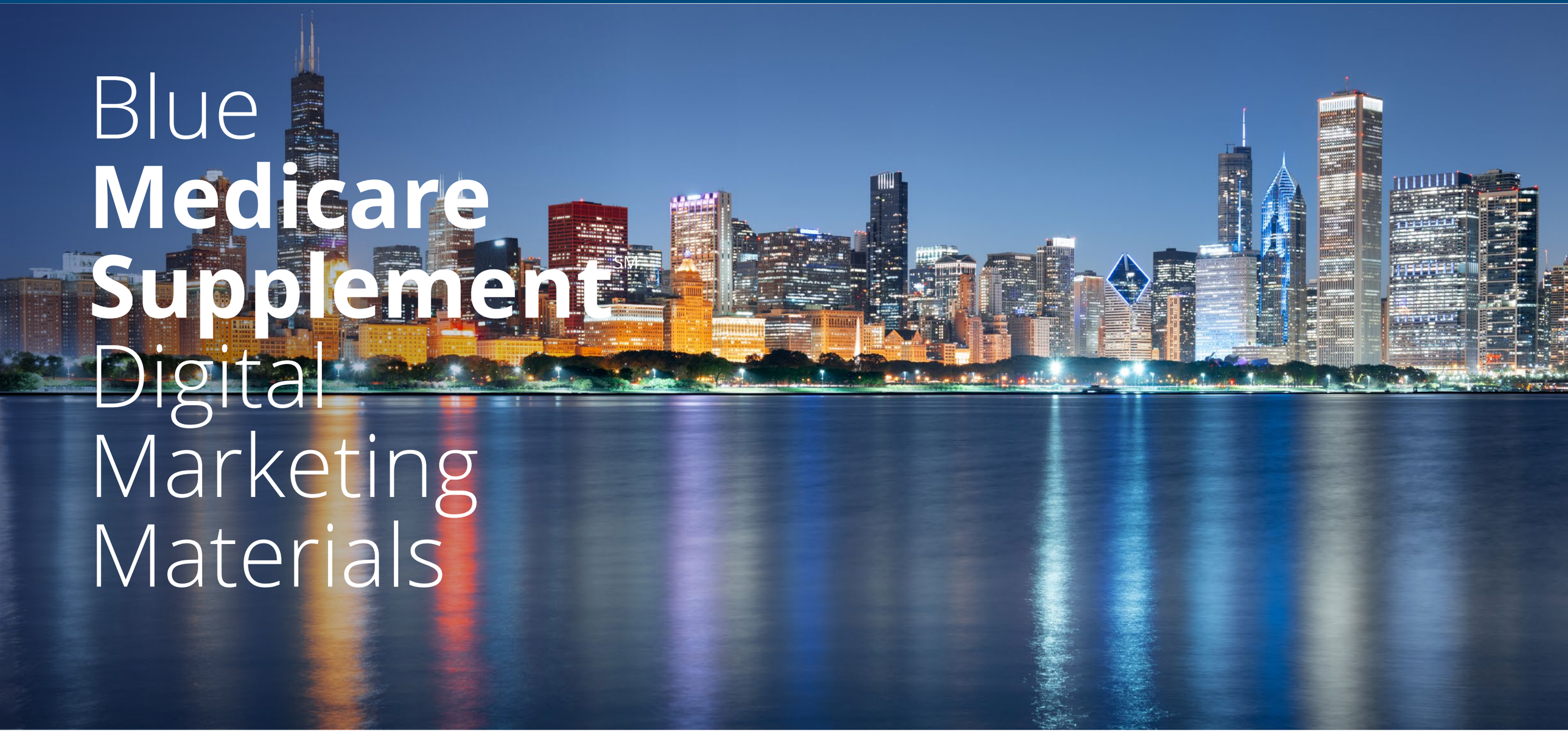
Introduction

This Med Supp **Digi**Kit (digital sales kit) was **created for producers**. It's intended to help you sell BCBSIL Medicare Supplement products. We've made it easy for you to find all the information you need to complete your sales, and it's all referenced in one convenient place.

You'll find all the forms you need throughout this document. Some forms are provided as links only. If your meeting space has limited or unknown internet access, be sure to download the items you need before your appointment.

Visit the Producer Supply Portal to order Med Supp enrollment kits or download advertising templates.

Blue Medicare Supplement℠ Digital Marketing Materials



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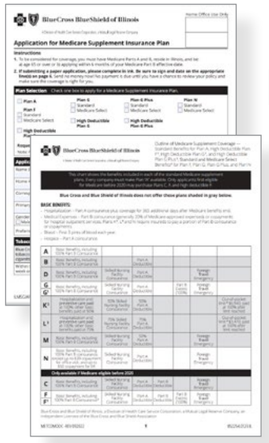
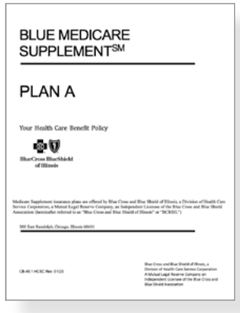
Blue **Medicare Supplement** Digital Marketing Materials



Applications and Outlines of Coverage

English	Spanish
Application	Application
Application Secure Plans	Application Secure Plans
Outlines of Coverage	Outlines of Coverage
Metro	Metro
State	State
State Standard	State Standard
Metro Secure Plans	Metro Secure Plans
State Standard Secure Plans	State Standard Secure Plans

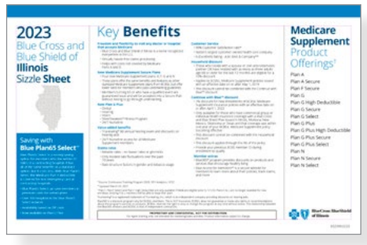


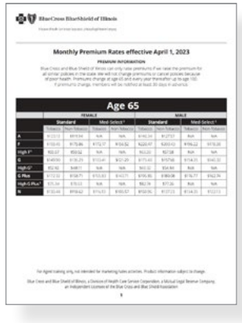
Policy Books

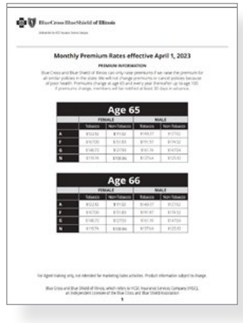
Plan A	Plan A Secure
Plan F	Plan F Secure
Plan F High Deductible	Plan G Secure
Plan F Med Select	Plan G Plus Secure
Plan G	Plan N Secure
Plan G High Deductible	
Plan G Med Select	
Plan G Plus	
Plan G Plus High Deductible	
Plan G Plus Select	
Plan N	
Plan N Med Select	

Additional Marketing Materials

- Plan Options Guide
- Plan Options Guide: Secure Plans
- Sizzle Sheet
- Producer Selling Guide
- Yearly Rate Change History Flyer
- Rate Booklet
- Metro Rate Booklet Secure Plans
- Standard Rate Booklet Secure Plans







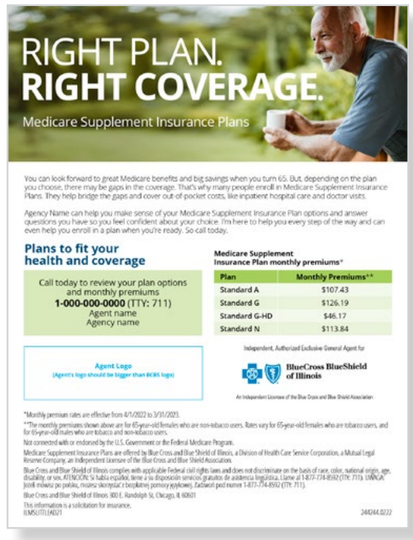
Blue Medicare Supplement Advertising Templates

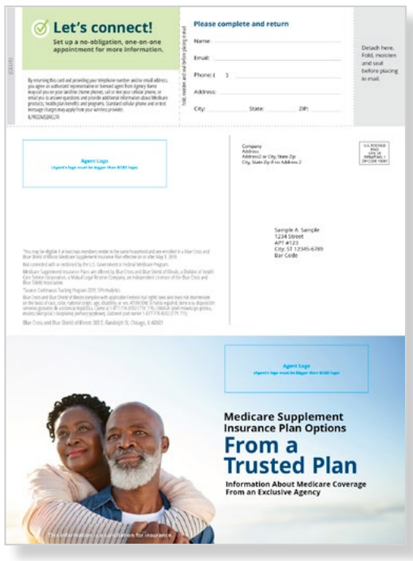
BlueCross BlueShield of Illinois

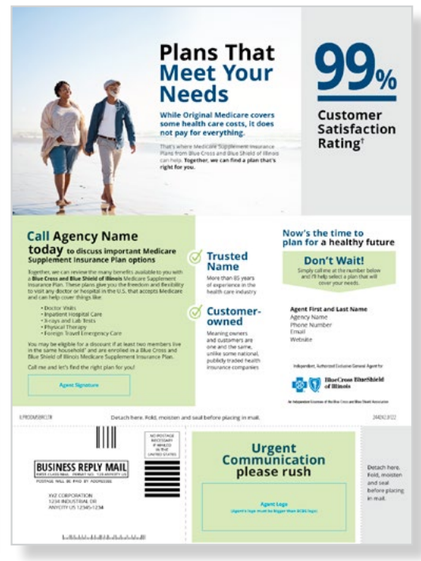
Blue **Medicare Supplement** Advertising Templates

Ad templates can be accessed on the producer supply portal.
www.yourcmsupplyportal.com

After you log on, follow this path:
O65 > 2023 Blue Medicare Supplement Coverage > Advertising







Important Forms and Disclosures

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Important Forms and Disclosures

Non-Discrimination Disclosures

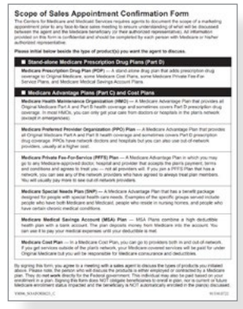
English	Spanish
Download	Download

Authorization Form

Authorization to Disclose Protected Health Information (PHI) Form

Additional Forms

EZ Blue Form
Replacement Form
Scope of Sales Appointment Form



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Contact **Information**

Producer Service Center Email: producer_service_center@bcbsok.com
Commission-related inquiries

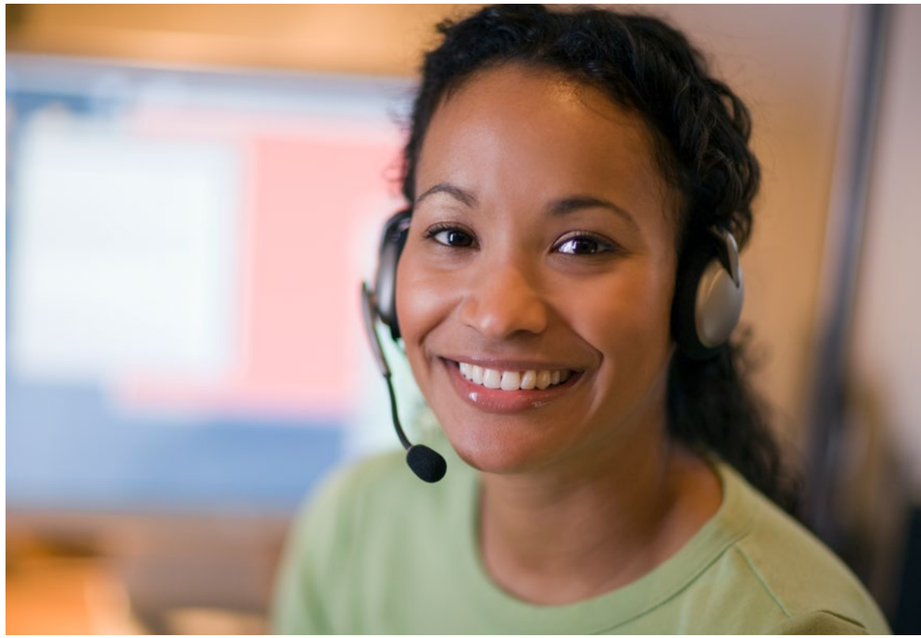
IT Help Desk: 888-706-0583
Issues with the ComplianceWire website

Med Supp Line: 888-723-7423
Med Supp policy, application, and POR-related inquiries

Supply Line: 888-655-1357
Supply Email: bcbssupport@summitdm.com
Supply and Supply Portal-related inquiries

Supply Website: www.yourcmsupplyportal.com
Ordering Med Supp supplies

AHIP (external number): 866-234-6909
Inquiries concerning AHIP's website or training



BlueCross BlueShield of Illinois

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Medicare Supplement insurance plans are offered by Blue Cross and Blue Shield of Illinois, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.

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