

Illinois

2023

MedSupp
Digi**Kit**

your link to BCBSIL digital marketing materials

Introduction

This Med Supp **Digi**Kit (digital sales kit) was **created for producers**. It's intended to help you sell BCBSIL Medicare Supplement products. We've made it easy for you to find all the information you need to complete your sales, and it's all referenced in one convenient place.



You'll find all the forms you need throughout this document. Some forms are provided as links only. If your meeting space has limited or unknown internet access, be sure to download the items you need before your appointment.

Visit the [Producer Supply Portal](#) to order Med Supp enrollment kits or download advertising templates.

Blue Medicare SupplementSM Digital Marketing Materials

Blue Medicare Supplement Digital Marketing Materials

Application for Medicare Supplement Insurance Plan

Blue Cross BlueShield of Illinois

Plan Selection: Plan A, Plan B, Plan C, Plan D, Plan E, Plan F, Plan G, Plan H, Plan I, Plan J, Plan K, Plan L, Plan M, Plan N, Plan O, Plan P, Plan Q, Plan R, Plan S, Plan T, Plan U, Plan V, Plan W, Plan X, Plan Y, Plan Z, Plan AA, Plan AB, Plan AC, Plan AD, Plan AE, Plan AF, Plan AG, Plan AH, Plan AI, Plan AJ, Plan AK, Plan AL, Plan AM, Plan AN, Plan AO, Plan AP, Plan AQ, Plan AR, Plan AS, Plan AT, Plan AU, Plan AV, Plan AW, Plan AX, Plan AY, Plan AZ, Plan BA, Plan BB, Plan BC, Plan BD, Plan BE, Plan BF, Plan BG, Plan BH, Plan BI, Plan BJ, Plan BK, Plan BL, Plan BM, Plan BN, Plan BO, Plan BP, Plan BQ, Plan BR, Plan BS, Plan BT, Plan BU, Plan BV, Plan BW, Plan BX, Plan BY, Plan BZ, Plan CA, Plan CB, Plan CC, Plan CD, Plan CE, Plan CF, Plan CG, Plan CH, Plan CI, Plan CJ, Plan CK, Plan CL, Plan CM, Plan CN, Plan CO, Plan CP, Plan CQ, Plan CR, Plan CS, Plan CT, Plan CU, Plan CV, Plan CW, Plan CX, Plan CY, Plan CZ, Plan DA, Plan DB, Plan DC, Plan DD, Plan DE, Plan DF, Plan DG, Plan DH, Plan DI, Plan DJ, Plan DK, Plan DL, Plan DM, Plan DN, Plan DO, Plan DP, Plan DQ, Plan DR, Plan DS, Plan DT, Plan DU, Plan DV, Plan DW, Plan DX, Plan DY, Plan DZ, Plan EA, Plan EB, Plan EC, Plan ED, Plan EE, Plan EF, Plan EG, Plan EH, Plan EI, Plan EJ, Plan EK, Plan EL, Plan EM, Plan EN, Plan EO, Plan EP, Plan EQ, Plan ER, Plan ES, Plan ET, Plan EU, Plan EV, Plan EW, Plan EX, Plan EY, Plan EZ, Plan FA, Plan FB, Plan FC, Plan FD, Plan FE, Plan FF, Plan FG, Plan FH, Plan FI, Plan FJ, Plan FK, Plan FL, Plan FM, Plan FN, Plan FO, Plan FP, Plan FQ, Plan FR, Plan FS, Plan FT, Plan FU, Plan FV, Plan FW, Plan FX, Plan FY, Plan FZ, Plan GA, Plan GB, Plan GC, Plan GD, Plan GE, Plan GF, Plan GG, Plan GH, Plan GI, Plan GJ, Plan GK, Plan GL, Plan GM, Plan GN, Plan GO, Plan GP, Plan GQ, Plan GR, Plan GS, Plan GT, Plan GU, Plan GV, Plan GW, Plan GX, Plan GY, Plan GZ, Plan HA, Plan HB, Plan HC, Plan HD, Plan HE, Plan HF, Plan HG, Plan HH, Plan HI, Plan HJ, Plan HK, Plan HL, Plan HM, Plan HN, Plan HO, 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Plan UK, Plan UL, Plan UM, Plan UN, Plan UO, Plan UP, Plan UQ, Plan UR, Plan US, Plan UT, Plan UY, Plan UZ, Plan VA, Plan VB, Plan VC, Plan VD, Plan VE, Plan VF, Plan VG, Plan VH, Plan VI, Plan VJ, Plan VK, Plan VL, Plan VM, Plan VN, Plan VO, Plan VP, Plan VQ, Plan VR, Plan VS, Plan VT, Plan VU, Plan VV, Plan VW, Plan VX, Plan VY, Plan VZ, Plan WA, Plan WB, Plan WC, Plan WD, Plan WE, Plan WF, Plan WG, Plan WH, Plan WI, Plan WJ, Plan WK, Plan WL, Plan WM, Plan WN, Plan WO, Plan WP, Plan WQ, Plan WR, Plan WS, Plan WT, Plan WU, Plan WV, Plan WW, Plan WX, Plan WY, Plan WZ, Plan XA, Plan XB, Plan XC, Plan XD, Plan XE, Plan XF, Plan XG, Plan XH, Plan XI, Plan XJ, Plan XK, Plan XL, Plan XM, Plan XN, Plan XO, Plan XP, Plan XQ, Plan XR, Plan XS, Plan XT, Plan XU, Plan XV, Plan XW, Plan XX, Plan XY, Plan XZ, Plan YA, Plan YB, Plan YC, Plan YD, Plan YE, Plan YF, Plan YG, Plan YH, Plan YI, Plan YJ, Plan YK, Plan YL, Plan YM, Plan YN, Plan YO, Plan YP, Plan YQ, Plan YR, Plan YS, Plan YT, Plan YU, 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Applications and Outlines of Coverage

English

[Application](#)
[Application Secure Plans](#)

Outlines of Coverage

[Metro](#)
[State](#)
[State Standard](#)
[Metro Secure Plans](#)
[State Standard Secure Plans](#)

Spanish

[Application](#)
[Application Secure Plans](#)

Outlines of Coverage

[Metro](#)
[State](#)
[State Standard](#)
[Metro Secure Plans](#)
[State Standard Secure Plans](#)



Additional Marketing Materials

[Plan Options Guide](#)
[Plan Options Guide: Secure Plans](#)
[Sizzle Sheet](#)
[Producer Selling Guide](#)
[Yearly Rate Change History Flyer](#)
[Rate Booklet](#)
[Metro Rate Booklet Secure Plans](#)
[Standard Rate Booklet Secure Plans](#)

BLUE MEDICARE SUPPLEMENTSM

PLAN A

Your Health Care Benefit Policy

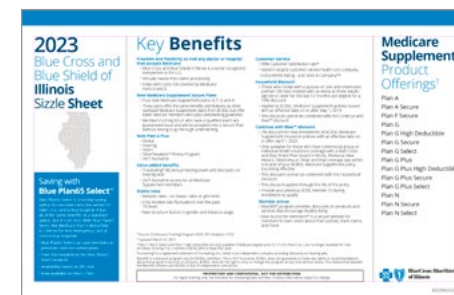
Blue Cross BlueShield of Illinois

Medicare Supplement insurance plans are offered by Blue Cross and Blue Shield of Illinois, a Division of Health Care Service Corporation, a Mutual Life Insurance Company, an Equal Opportunity Employer, and an Equal Housing Opportunity Lender. This policy is issued by Blue Cross and Blue Shield of Illinois, a Division of Health Care Service Corporation, a Mutual Life Insurance Company, an Equal Opportunity Employer, and an Equal Housing Opportunity Lender.

Policy Books

[Plan A](#)
[Plan F](#)
[Plan F High Deductible](#)
[Plan F Med Select](#)
[Plan G](#)
[Plan G High Deductible](#)
[Plan G Med Select](#)
[Plan G Plus](#)
[Plan G Plus High Deductible](#)
[Plan G Plus Select](#)
[Plan N](#)
[Plan N Med Select](#)

[Plan A Secure](#)
[Plan F Secure](#)
[Plan G Secure](#)
[Plan G Plus Secure](#)
[Plan N Secure](#)



Medicare Supplement Rate History

Year	Rate Increase
2013	2.2% Rate Increase
2014	1.5% Rate Increase
2015	3.8% Rate Increase
2016	4.4% Rate Increase
2017	2.5% Rate Increase
2018	7% Rate Increase
2019	2.5% Rate Increase
2020	3.8% Rate Increase
2021	2.6% Rate Increase
2022	4.4% Rate Increase
2023	1% Rate Increase

Monthly Premium Rates effective April 1, 2023

Age	Plan	Standard	High Deductible	Med Select	Plus	Secure
Age 65	A	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	B	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	C	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	D	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	E	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	F	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
Age 66	A	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	B	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	C	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	D	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	E	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
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	E	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	F	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
Age 66	A	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	B	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	C	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	D	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	E	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	F	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00

Blue Medicare Supplement Advertising Templates

Blue Medicare Supplement Advertising Templates

Ad templates can be accessed on the producer supply portal.

www.yourcmsupplyportal.com

After you log on, follow this path:

065 > 2023 Blue Medicare Supplement Coverage > Advertising

**RIGHT PLAN.
RIGHT COVERAGE.**
Medicare Supplement Insurance Plans

You can look forward to great Medicare benefits and big savings when you turn 65. But, depending on the plan you choose, there may be gaps in the coverage. That's why many people enroll in Medicare Supplement Insurance Plans. They help bridge the gaps and cover out-of-pocket costs, like inpatient hospital care and doctor visits.

Agency Name can help you make sense of your Medicare Supplement Insurance Plan options and answer questions you have so you feel confident about your choice. I'm here to help you every step of the way and can even help you enroll in a plan when you're ready. So call today.

Plans to fit your health and coverage

Call today to review your plan options and monthly premiums
1-800-000-0000 (TTY: 711)
Agent name
Agency name

Medicare Supplement Insurance Plan monthly premiums*

Plan	Monthly Premiums**
Standard A	\$107.43
Standard G	\$126.19
Standard G-HD	\$46.17
Standard N	\$113.84

Independent, Authorized General Agent for
BlueCross BlueShield of Illinois
An Independent Licensee of the Blue Cross and Blue Shield Association

*Monthly premium rates are effective from 4/1/2022 to 3/31/2023.
**The monthly premiums shown above are for 65-year-old females who are non-tobacco users. Rates vary for 65-year-old females who are tobacco users, and for 65-year-old males who are tobacco and non-tobacco users.
Not covered with or endorsed by the U.S. Government or the Federal Medicare Program.
Medicare Supplement Insurance Plans are offered by Blue Cross and Blue Shield of Illinois, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.
Blue Cross and Blue Shield of Illinois complies with applicable federal civil rights laws, and does not discriminate on the basis of race, color, national origin, age, disability, or sex. ATENCION: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-877-774-8962 (TTY: 711). UNENNA: jomk mweko go potaka, mweko akoripat i bogolome jomkoye jomkoye. Radakot potaka 1-877-774-8962 (TTY: 711).
Blue Cross and Blue Shield of Illinois, 300 N. LaSalle St., Chicago, IL 60601
This information is a solicitation for insurance.
EIMS01119011

Let's connect!
Set up a no-obligation, one-on-one appointment for more information.

Please complete and return

Name: _____
Email: _____
Phone: () _____
Address: _____
City: _____ State: _____ Zip: _____

Company
Address
Address or City, State, Zip
City, State, Zip if no address 2

Sample A, Sample
1234 Street
APT #123
City, ST 12345-6789
Bar Code

Medicare Supplement Insurance Plan Options From a Trusted Plan
Information About Medicare Coverage From an Exclusive Agency

Plans That Meet Your Needs
While Original Medicare covers some health care costs, it does not pay for everything.

99%
Customer Satisfaction Rating¹

Call Agency Name today to discuss important Medicare Supplement Insurance Plan options

Trusted Name
More than 65 years of experience in the health care industry

Customer-owned
Meaning owners and customers are one and the same, with some national, publicly traded health insurance companies

Now's the time to plan for a healthy future
Don't Wait!
Simply call me at the number below and I'll help select a plan that will cover your needs.

Agent First and Last Name
Agency Name
Phone Number
Email
Website

Urgent Communication please rush

Business Reply Mail
POSTAGE WILL BE PAID BY ADDRESSEE
FIRST CLASS PERMIT NO. 12345
12345 STREET
CITY, STATE 12345-6789

Important Forms and Disclosures

Contact Information

Producer Service Center Email: producer_service_center@bcbsok.com
Commission-related inquiries

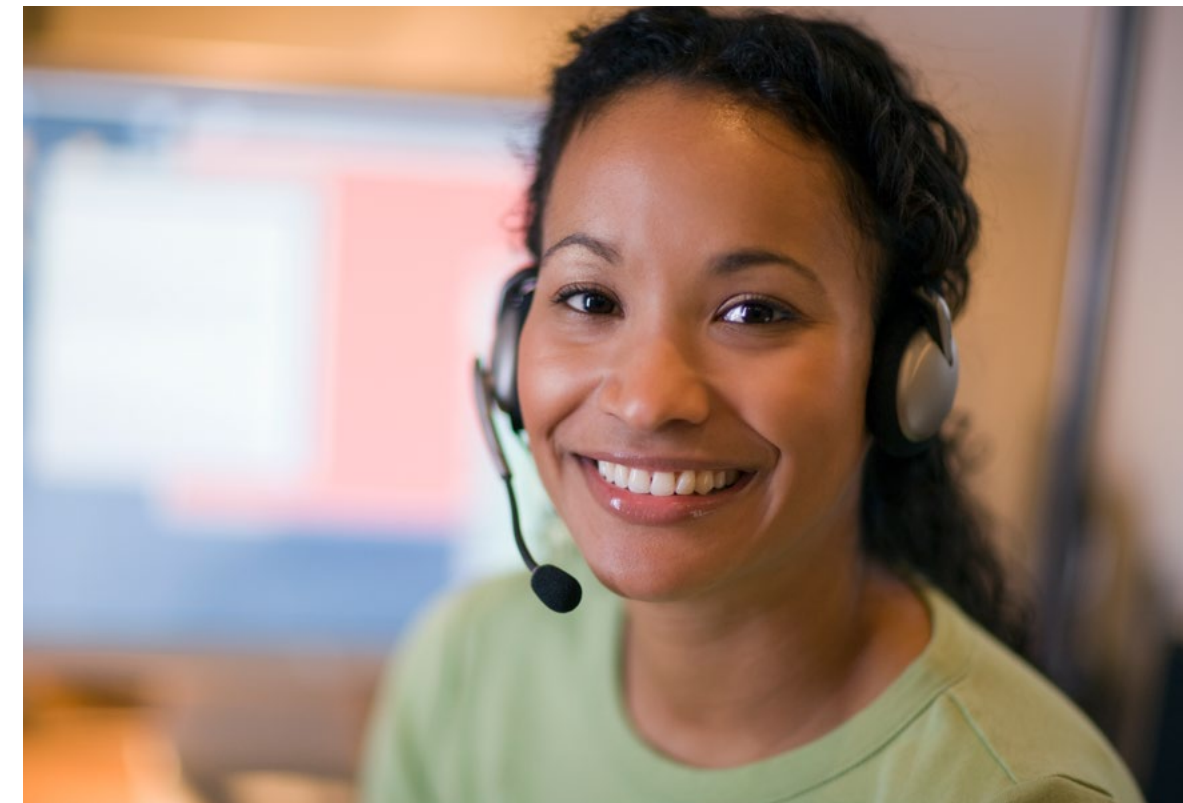
IT Help Desk: [888-706-0583](tel:888-706-0583)
Issues with the ComplianceWire website

Med Supp Line: [888-723-7423](tel:888-723-7423)
Med Supp policy, application, and POR-related inquiries

Supply Line: [888-655-1357](tel:888-655-1357)
Supply Email: bcbssupport@summitdm.com
Supply and Supply Portal-related inquiries

Supply Website: www.yourcmsupplyportal.com
Ordering Med Supp supplies

AHIP (external number): [866-234-6909](tel:866-234-6909)
Inquiries concerning AHIP's website or training





Not connected with or endorsed by the U.S. Government or Federal Medicare Program.
Medicare Supplement insurance plans are offered by Blue Cross and Blue Shield of Illinois, a Division of Health Care Service Corporation,
a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.

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